

# About PsycTech, Ltd.

**P**syctech, Ltd. develops and markets interactive social and behavioral programs for children, adolescents, and adults. All programs are web-based, dynamic, and user-friendly.

## Our Mission:

The goal of PsycTech, Ltd. is to improve lives through education, awareness, and skill building by providing tools to help manage many different behavioral problems.

## Company Information:

PsycTech, Ltd. is a privately held, minority owned company dedicated to developing interactive, web-based products and services to help people improve their lives. The idea of PsycTech, Ltd. was born out of the belief that we could provide the same information as a self-help book, with the addition of user interaction, so that the self-help book actually tailors itself to the user. In other words, each subscriber works the same program, however, each individual will have a completely unique experience.

Products utilize subscribers' individual behavioral information to create behavioral plans specific to that person. PsycTech, Ltd.'s owners and lead developers are licensed psychologists and educational specialists who specialize in both research and treatment of the behaviors that each product targets.



## Beyond Self-Help:

Self-Discovery

Self-Empowerment

Self-Control

Self-Confidence

## Company Philosophy:

PsycTech, Ltd.'s owners and developers believe that people possess a variety of inner resources and strengths that they can draw upon to resolve their problems. As a result, all products and services developed and sold by PsycTech, Ltd. are solution-focused and wellness oriented. Products and services are designed specifically to assist subscribers in developing skills that will help them throughout their lives, thus empowering them to continue helping themselves long after program completion.

PsycTech, Ltd. has the highest respect for its subscribers and maintaining their confidentiality and anonymity. Personal information of any kind will not be made accessible to anyone at PsycTech, Ltd. at any time, for any reason.

Because mental health issues are quite personal, it is common for people to be concerned about their information being made available to anyone other than perhaps their therapist. With this in mind, we have created a secure storage for our subscriber data, with a dedicated SQL server. Program developers will, however, have access to "bulk statistics" which are large amounts of information, not tied to any individual, for the purpose of program evaluation.

## About the Founders:

**Dr. Robin Reamer** is the president and co-founder of PsycTech, Ltd. She is a licensed psychologist providing clinical services to children and their families. She has more than a ten-year history of research and applied interventions with young and school-age children with developmental, behavioral, and emotional disorders. Dr. Reamer has designed and evaluated interventions for children who have social deficits and who have difficulties in understanding and responding to the pragmatics of communication between human beings in applied contexts. She specializes in providing support services to educators and families of children with social, emotional, and behavioral disorders.

**Dr. Suzanne Mouton-Odum** is the vice-president and co-founder of PsycTech, Ltd. She is a licensed psychologist in private practice who dedicates most of her clinical time to treating individuals with trichotillomania and skin-picking disorders. She has been treating these disorders since 1992 and has published articles on the mood states associated with trichotillomania and group treatment for trichotillomania. Dr. Mouton-Odum also co-authored a book chapter outlining cognitive-behavioral treatment for trichotillomania. She is on the Scientific Advisory Board of the Trichotillomania Learning Center (TLC) and attends and presents at their national conferences.



Helping you to

**help yourself.**